

Integrating Clearya into our community- engaged research project

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TAKING STOCK



<https://takingstockstudy.org/>

Women of color are disproportionately exposed to consumer product chemicals.

Many of these chemicals are endocrine-active.

Product use data across women of color are limited.

Taking Stock Study



TAKING STOCK

The Taking Stock Study

PIs: Dr. Bhavna Shamasunder, Occidental College
Janette Robinson Flint, Black Women for Wellness

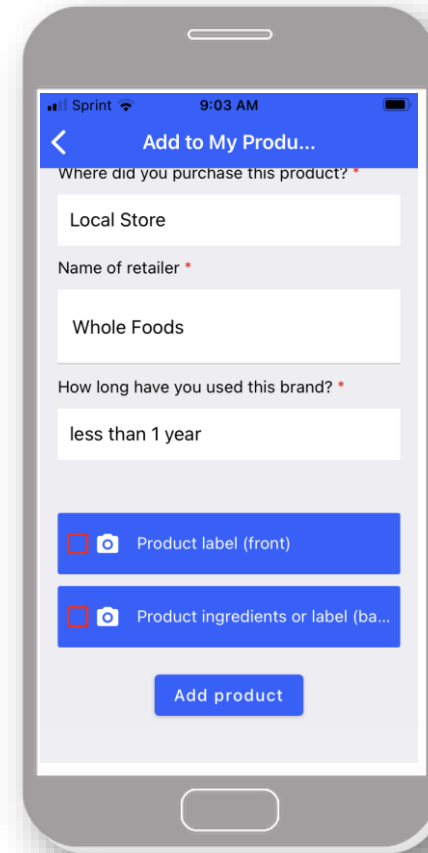
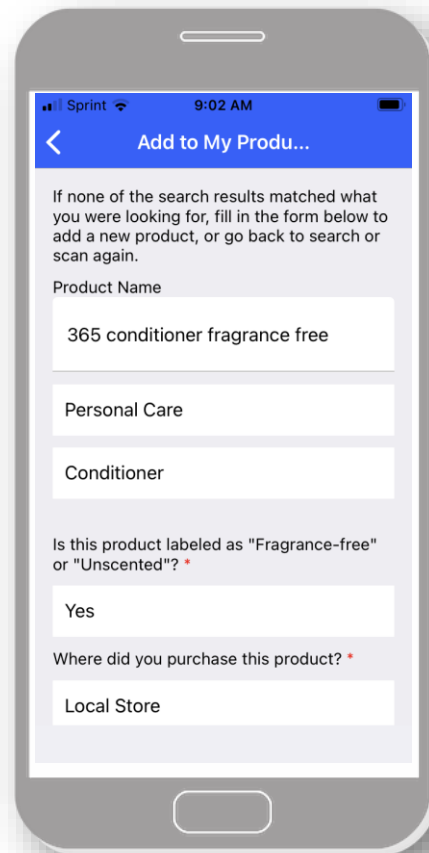
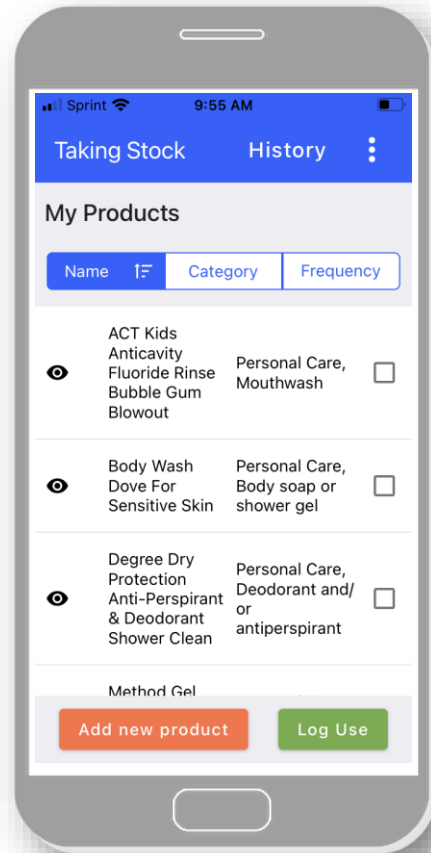


- Recruited 35 Black women and 35 Latinas
- Developed an app to record product use
- Evaluated product ingredient labels

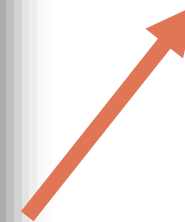


Taking Stock App

Participants logged their product use



Clearya helps to create an ingredient database



Participants logged products use



1100+ unique personal care products used



2400+ unique ingredients



18,600+ ingredients logged

Preliminary results; please do not cite or quote.





Ingredients

water, mineral oil, paraffinum liquidum/huile minerale, glycerin, fragrance(parfum), stearic acid, cetyl alcohol, peg-100 stearate, glyceryl stearate, dimethicone, diazolidinyl urea, methylparaben, acrylates/C10-30/Acrylate crosspolymer, sodium hydroxide, propylparaben BHT, disodium EDTA, tocopheryl acetate, aloe barbadensis leaf juice.

butylphenyl methylpropional, linalool, benzyl salicylate, hexyl cinnamal, limonene, hydroxycitronellal, geraniol, citronellol, citral, alpha isomethyl ionone

Ingredients

olive oil, beeswax, honey, bee pollen, propolis, royal jelly

Preliminary results; please do not cite or quote.

**4% of products
contained
formaldehyde
releasers...**

**4% contained
parabens**



Most people are being exposed

Parabens



Formaldehyde releasers



Preliminary results; please do not cite or quote.

Taking Stock Study

Created ingredient database for products used by 70 women

Product audits to prioritize replacement products

Evaluating products of women transitioning away from chemical hair straighteners



takingstockstudy.org